



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Letchworth Area Committee**

2. Date: **13 Mar 2013**

3. Summary of application: **Town Centre Events for 2013**

Name of organisation: **Letchworth Town Centre Partnership**

Sum requested: **£8,000**

Total project cost: **£32,000**

Brief details:

The Partnership is applying for grant funding for each of the three major events planned to take place in the Town Centre over the year. The first event will be the Food Festival on 18th & 19th May, the second will be the Street Fest on June 8th and finally the Christmas Light Switch on event planned for 21st November. The funding will be used to enable the Partnership to create a strong marketing outreach campaign for all three events.

Matched / linked funding: **£24,000**

Funder: **Various**

Matched /linked funding : **£0**
or DRR

Funder:

Comments from Development Officer:

The Partnership is committed to working with other community groups to develop the offer and also to promote the activities through the community groups channels, further developing the clear link between NHDC and Love Letchworth.

The events will be match funded via sponsorship from local business, and North Herts College and Garden Square Shopping Centre and grant funding from Letchworth Garden City Heritage Foundation as well as generating a certain amount of income from each event.

Amount recommended: **£1,500**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: